





Profile

Motivated and results-driven University of Arizona graduate seeking a challenging position within a sports organization focused on curating outstanding player and fan experiences. Offering a strong foundation in event planning and execution, project management and marketing skills with a proven ability to drive efficiency, deliver successful outcomes and collaborate within cross-functional teams and partners.

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Education

NEW YORK UNIVERSITY

Tisch Institute of Global Sports
Professional Certificate, May 2024

UNIVERSITY OF ARIZONA

Bachelor's Degree, College of Humanities
August 2020 - December 2023

PALOS VERDES HIGH SCHOOL

High School Diploma
August 2016 - June, 2020

ACCREDITATIONS

Front Office Sports: Sports Marketing
Essentials, Athlete Marketing Essentials

Skills

- Event planning & execution
- Social media marketing & analysis
- Curating outstanding fan experiences
- Building relationships, partnerships
- Agile thinking & design
- Metrics & measurement focused
- Team player with an eye for detail
- Computer Literacy
- Project Management Skills & Tools
- Strong Communication
- Office Skills, Travel Coordination & Booking
- Reliable, trustworthy, punctual

Experience

PREMIER LACROSSE LEAGUE (PLL)

FAN EXPERIENCE INTERN

May 2023 - October 2023

- Worked closely with the Business Development, Operations and Marketing teams to plan and execute outstanding event and game experiences for the fans.
- Managed local event support including on-field experiences, player meet and greets, merchandise sales, exclusive player interactions, event up/break down.
- Managed hospitality suites to guarantee exceptional fan experiences during events, including suite set up, ticketing, food & beverage services, engagements with the league, team and players.
- Supported marketing on event collateral, social media, general project management and administrative duties.
- Was recognized as an outstanding contributor with awards from the founders of the League.

CHALLENGERS CHEER

FOUNDER, MANAGER, COACH

December 2017 - June 2020

- Founded a youth sports program that focused on providing a safe space for children with special needs and disabilities to participate in cheerleading
- Coordinated with Challengers Basketball and Football programs to schedule events, order uniforms, develop appropriate cheers, etc.
- Worked closely with parents to ensure each child received necessary support depending on their situation and capabilities.

PHILANTHROPY, MEMBER

PI BETA PHI

August 2020 - December 2023

- Supported Read > Lead > Achieve; is Pi Beta Phi's philanthropic effort, which inspires a lifelong love of reading that can unlock true potential, creating a more literate and productive society.
- Participated in philanthropic service, innovative member programming, premier events and leadership development programs